

Command Philosophy



Strength & Vigilance



Command Team



LTC STEPHEN E. FARMEN
BATTALION COMMANDER

CSM JOHN D. BURNEY
BATTALION COMMAND SERGEANTS
MAJOR



Lineage & History



**10 Feb 1936: Constituted in the Regular Army as 1st Battalion
28th Quartermaster Regiment**

10 Feb 1941: Activated at Camp Shelby, Mississippi

**Jun 1942: Deployed in support of World War II North African
Campaign**

Earned Algeria-French Morocco and Tunisia Campaign

Streamers

**Sep 1943: Deployed to Italy, Earned Naples-Foggia and Rome-
Arno Campaign Streamers**

**Aug 1944: Deployed to France, Earned Southern France Campaign
Streamer, Deactivated at Art-S-Meurthe following V-E Day**

20 Jan 1949: Activated in Germany, Supported Berlin Airlift

1959: Moved to Orleans France

1964: Moved to Mannheim, Germany

1991: Operation Desert Shield / Storm

1995: Operation Joint Endeavor / Guard/Forge / Allied Force

**2001-Present: Operation Iraqi/Enduring Freedom/Global War on
Terror (GWOT)**

***2004: Transformed into a multifunctional battalion...**

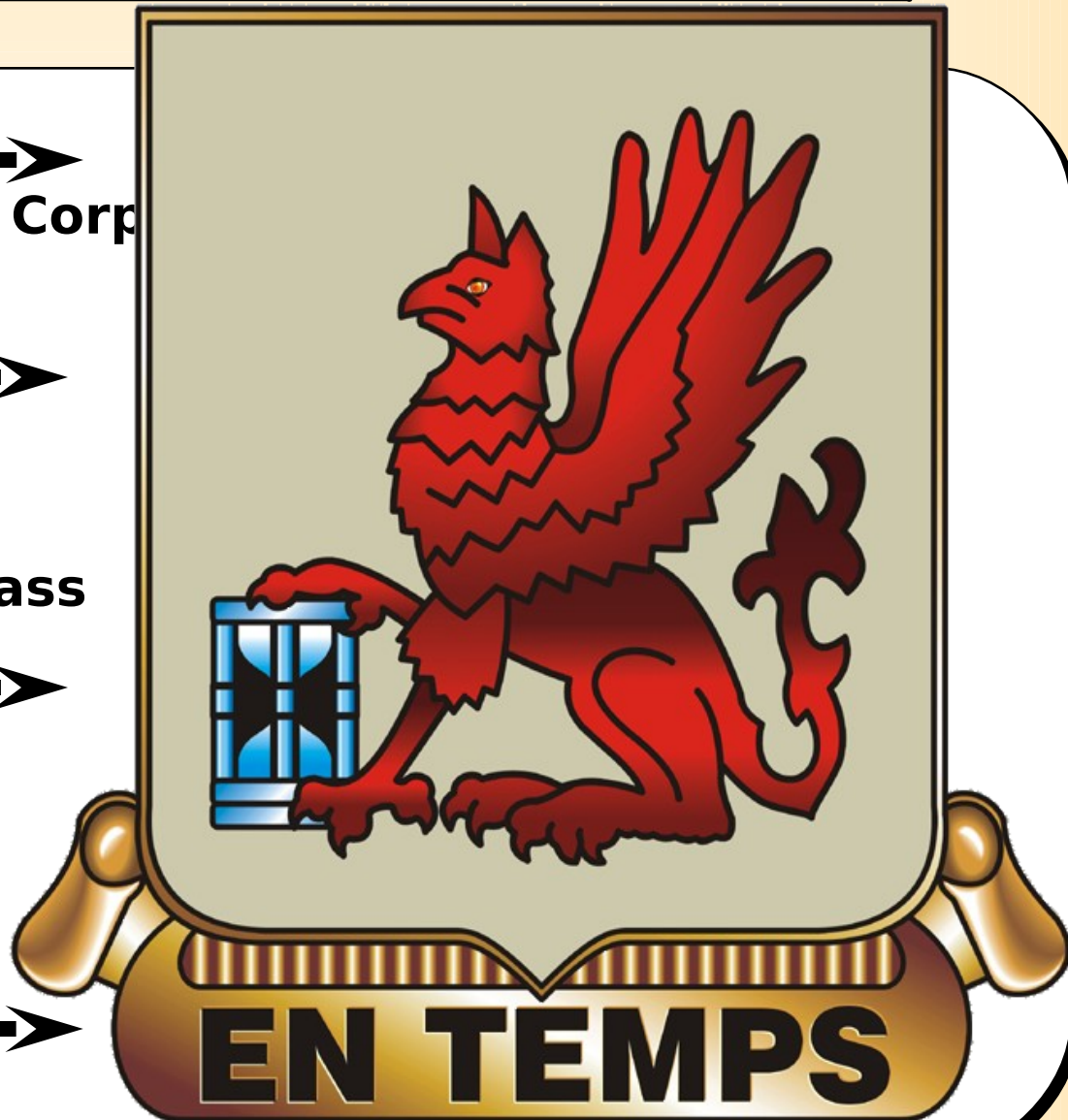
Unit Crest

Buff Color Denotes →
Origin in Quartermaster Corps

Griffin Represents →
Strength & Vigilance

The Talon on the Hourglass
Signifies: →
“Master Over Time”

En Temps = On Time →



Task Force Mission



Provide **responsive, tailored, adaptive heavy equipment transport and watercraft** capabilities for staging, onward movement, integration, retrograde and sustainment operations in support of Operation Iraqi Freedom 05-07 and the full range of joint/coalition military operations.

Execute with a Task Force mentality...

Logistics Task Force 28 (LTF 28)

Quest for 2006



**a professional, warrior-based unit with a reputation founded on the values of
as our inherent values and reputation!"**

Quest for 2006

Our standing mission is to be a unit that embodies the conscience and integrity (character) to make the hard-right choices, the combat readiness to exude the Warrior Ethos in the battle space, and the honor to live up to all Army Values.

“RETURN with HONOR”



**a professional, warrior-based unit with a reputation founded on the
as our inherent values and reputation!”**

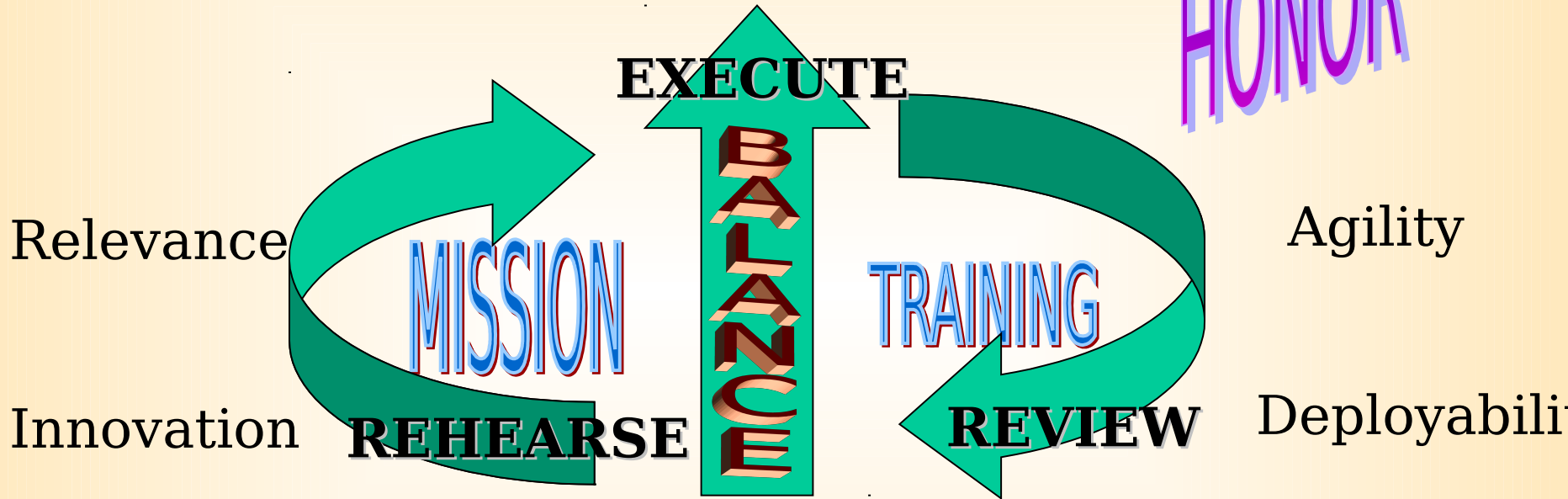
CHARACTER

OUR FOCUS!



COMBAT READINESS!!!

HONOR



Warrior Ethos... Expeditionary
Army Values!

Adaptability

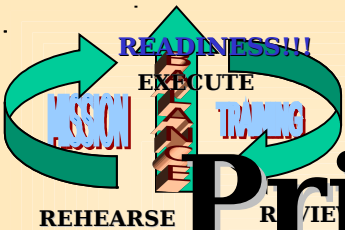
Creativity

Predictability

Jointness



Build/enhance our capability to support the warfight...



12



Principles of Excellence

1. Discipline
2. Training
3. Maintaining
4. Teamwork
5. Family
6. Don't lie, tell the truth...
7. The Basics
8. Communication
9. Safety
10. Mission Support
11. Leadership
12. Have FUN!!!



MAKE A DIFFERENCE !!!

Soldier's Creed

I am an American Soldier.



I am a Warrior and a member of a team. I serve the people of the United States and live the Army Values.

I will always place the mission first.

I will never accept defeat.

I will never quit.

WARRIOR ETHOS

I will never leave a fallen comrade.

I am disciplined, physically and mentally tough, trained and proficient in my warrior tasks and drills. I always maintain my arms, my equipment and myself.

I am an expert and I am a professional.

I stand ready to deploy, engage, and destroy the enemies of the United States of America in close combat.

I am a guardian of freedom and the American way of life.

I am an American Soldier.



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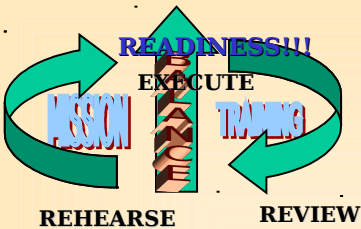
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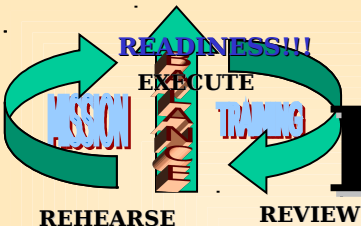


Random Thoughts



- Support first, Argue later...
- Be proactive, not reactive!
- Manage your email, don't let your email manage you
- Email is not a private conversation
- First impressions go a long way...
- Work hard to make yourself dispensable
- Set a precedent to work hard until the work is done, not until the clock rolls around
- When we discuss something and you say "I got it" - I need to have every confidence that the job will be done on time and be done
- Know more about your job than I do
- When I ask for your opinion, or what you think - I want to know what you think, not what you think I want to hear
- Think things through
- Take time to think!
- Always think - Who else needs to know?
- Autograph your work with excellence!

MAKE A DIFFERENCE !!!

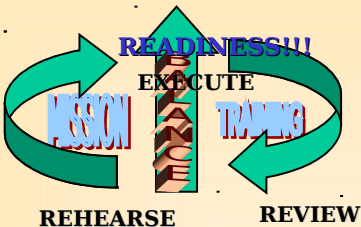


Random Thoughts...

(Continued)

- Complete OER/NCOers on time - no excuses
 - Do the routine things, routinely well
 - Have pride in what you do...and be professional
 - Share information and ideas
 - Change will be the order of the day...know how to adapt
 - Never make a decision based on emotion
 - Avoid complacency at all costs
 - Always ensure you take appropriate steps to ensure we a
 - Work smart, not hard
 - Avoid band-aid, quick fixes, focus on taking the time to a
 - You can never manage maintenance by exception - you v
 - Bad things happen to good units, the hallmark of an exc
 - Teamwork is essential, no one gets ahead at the expense
- how you handle the adversity
- or Soldier in our battalion

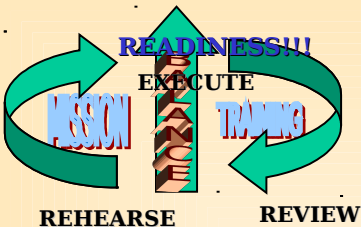
MAKE A DIFFERENCE !!!



About me...

- I am approachable
- Patience is a weakness for me
- What bothers me: Pessimism, “Soldiers” not “bodies”
- I sometimes come across as laid back, but I expect high standards of conduct, proper military bearing, and strict discipline
- Don’t be afraid to feed me information....let me decide if I need it or not
- Loyalty is important to me
- If I start to micromanage it is likely due to poor feedback or information flow - let me know what you are doing and I will stand, without me having to ask...
- I will ask a lot of questions and will be looking/walking around the area; I expect and require updates
- I care...
- I prefer the hard right way...

MAKE A DIFFERENCE !!!



Favorite Motivational Ticklers...



- **Success is a journey; not a destination!**
- **Integrity is one of several paths, it distinguishes itself from the other because it is the right path, and the only one upon which you will never get lost.**
- **You become successful once you start moving towards a worthwhile goal**
- **Coming together is a beginning...keeping together is progress...working together is success...**
- **Attitude is a little thing that makes a big difference**
- **Obstacles are frightful things you see when you fail to follow your goals**
- **You always miss 100% of the shots you don't take**
- **If we don't take care of the customer, someone else will**
- **Together Everyone Achieves More = TEAM**
- **When you control the ball you control the score**
- **Winners never quit...quitters never win.**
- **Autograph your work with excellence**
- **The score at half time is not impressive - go the distance**

MAKE A DIFFERENCE !!!

LTF 28 Priorities



- 1. Force Protection / Warfighting**
- 2. Adaptive / Expeditionary Mission Support**
- 3. Maintenance of Equipment**
- 4. Soldier Quality of Life and Readiness (viable FRGs)**
- 5. Train as we fight!**
 - (Planning/Executing Training Strategy; basics/fundamentals)**
- 6. Building Systems and Battle Rhythm in Organizations**
 - (Squad, Section, Platoon, or Company)**

Always Important Regardless of OPTEMPO or Focus:

- 1. Safety/Running Risk Assessments**
- 2. Property and Personnel Accountability**
- 3. Counseling**
- 4. Timely Submission of Awards and NCOERs**

Guiding Principles for RSOI

- **PROVIDE TRAINED & READY FORCES**
- **SUSTAIN SEAMLESS MISSION SUPPORT**
- **TAKE CARE OF INTEGRATING/
REDEPLOYING UNITS**
- **ACHIEVE SUPPLY & MAINTENANCE DISCIPLINE**



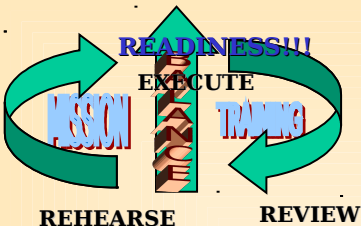
Not combat multipliers....

- DRUGS & DRINKING
- Anything listed in GO #1
- SEXUAL ASSAULT
- SEXUAL HARRASSMENT
- Gangs
- etc...



the **Warrior Ethos** and **Army Values** are your
guideposts

To Keep you on Azimuth to greatness...



Are we... **TRACKING** ?!



T = Training
R = Readiness
A = Attitude
C = Command and Control (who is in charge!)
K = Knowledge
I = Innovation, Information, Inge
N = No Fear
G = Go4it

MAKE A DIFFERENCE !!!

QUESTIONS



Check out:

www.28trans.eur.army.mil